

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Greer Margolis & Mitchell
1010 Wisconsin Ave Suite 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
133854 /		07893593
<u>Product</u>		
OBAMA/P/D-SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/14/12 - 09/03/12	1523	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Political Obama for Pres/Dem	08/16/12 / 08/16/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Eac
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
9912856	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
1	WCCB	08/14/12	08/17/12	Fox News Rising	530a-8a		:30			NM	3 \$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- TWTF--				3	\$175.00		
2	WCCB	08/14/12	08/17/12	Fox News Rising	8a-9a	8a-9a	:30			NM	2 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- TWTF--				2	\$200.00		
3	WCCB	08/14/12	08/17/12	M-F 12p-1p	12p-1p		:30			NM	3 \$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- TWTF--				3	\$100.00		
4	WCCB	08/14/12	08/17/12	M-F 3p-4p	3p-4p		:30			NM	2 \$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- TWTF--				2	\$150.00		
5	WCCB	08/14/12	08/17/12	Anderson	4p-5p		:30			NM	4 \$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- 1111--				4	\$325.00		
6	WCCB	08/14/12	08/17/12	Ellen	5p-6p		:30			NM	4 \$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- 1111--				4	\$350.00		
7	WCCB	08/19/12	08/19/12	Su 4p-6p	4p-6p		:30			NM	1 \$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	-----S				1	\$125.00		
8	WCCB	08/19/12	08/19/12	Su 6p-7p	6p-7p		:30			NM	1 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	-----S				1	\$150.00		
9	WCCB	08/14/12	08/17/12	TMZ	6p-630p		:30			NM	2 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- TWTF--				2	\$450.00		
10	WCCB	08/14/12	08/17/12	How I Met Your Mother	630p-7p		:30			NM	2 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	- TWTF--				2	\$450.00		
11	WCCB	08/18/12	08/18/12	Sa 7p-8p TMZ	7p-8p		:30			NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 08/13/12	08/19/12	-----S-				1	\$400.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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1 Television Place
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Contract / Revision 133854 /	Alt Order # 07893593	
Contract Dates 08/14/12 - 09/03/12	Product OBAMA/P/D-SKED A	Estimate # 1523
Advertiser Political Obama for Pres/	Original Date / Revision 08/16/12 / 08/16/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Spots/ Type	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate		
12	WCCB	08/20/12	08/20/12	FOX Prime	9p-10p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/20/12	08/26/12	M-----				1	\$3,000.00		
13	WCCB	08/15/12	08/15/12	Dance	8-10p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/13/12	08/19/12	--W---				1	\$1,800.00		
14	WCCB	08/14/12	08/17/12	Fox News @ 10pm	10p-1035p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/13/12	08/19/12	-TWTF--				2	\$1,500.00		
15	WCCB	08/14/12	08/17/12	Fox News EDGE	1035p-11p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/13/12	08/19/12	-TWTF--				3	\$350.00		
16	WCCB	08/18/12	08/19/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/13/12	08/19/12	-----SS				1	\$550.00		
17	WCCB	08/19/12	08/19/12	Su Rebroadcast	12p-3p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/13/12	08/19/12	-----S				1	\$850.00		
18	WCCB	08/20/12	08/20/12	Fox News Rising	530a-8a		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/20/12	08/26/12	M-----				1	\$175.00		
19	WCCB	08/20/12	08/20/12	Fox News Rising 8a-9a	8a-9a		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/20/12	08/26/12	M-----				1	\$200.00		
20	WCCB	08/20/12	08/20/12	Anderson	4p-5p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/20/12	08/26/12	M-----				1	\$325.00		
21	WCCB	08/20/12	08/20/12	Ellen	5p-6p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/20/12	08/26/12	M-----				1	\$350.00		
22	WCCB	08/20/12	08/20/12	Fox News @ 10pm	10p-1035p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/20/12	08/26/12	M-----				1	\$1,500.00		
N 23	WCCB	08/19/12	08/19/12	Fox News Got Game Sun	1035p-11p		:30			NM	
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate		
		08/13/12	08/19/12	-----S				1	\$200.00		

Totals 40 \$19,700.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	40	\$19,700.00	\$16,745.00
Totals	40	\$19,700.00	\$16,745.00

Signature: _____ **Date:** _____

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